



JOSEPHINUM 4-MILER RUN/WALK

Third Annual Event

October 2, 2021

Sponsorship Program & Deliverables

Quick Facts about the 2021 Event: This year's event is scheduled for October 2nd. The course distance is 4 miles, the field size is limited to the first 800 entrants, and the start time is set for 9 AM. This year's event will be run entirely on the grounds of the Pontifical College Josephinum. Event parking will be available at One Crosswoods Center or Two Crosswoods Center, immediately across from the race course.

Race packet pick up will begin at 7:30 AM on the event day. Pre-race packet pick-up will be available at *Fleet Feet Sports*, located at 1270 E Powell Road in Lewis Center.

Event Registration & Benefits: Participants should register using the Josephinum 4-Miler's event page maintained by *M3S Sports*; the website address is: www.m3ssports.com/events/Josephinum.htm.

Goodie-bags of gifts will be given to all registrants; gifts will include a loaf of bread, a bottle of wine or jar of Trappist jam, a stylized event T-shirt, and retail coupons. Official commemorative medals and ribbons will be presented to each participant after crossing the finish line of the event course.

Event Description: Over 600 participants registered to participate in last year's *Josephinum 4-Miler Run/Walk*—including 36 Josephinum seminarians. Bishop Brennan started the event with a prayer and a blast from an air-horn. The *PCJ's* Rector and many Faculty, along with family and friends, congratulated all who crossed the finish line. Over 500 registered for our 2018 event--the first run/walk event held to benefit *PCJ* seminarians.

Event Promoter: The *Josephinum 4-Miler Run/Walk* is sponsored by the *Friends of the Josephinum*. Since 2001, more than \$1 Million has been distributed to needy students by the *Friends of the Josephinum* through a variety of fund-raising efforts.

Event Organizer: *M3S Sports* is excited to work again with the *Friends of the Josephinum* and its sponsoring partners to build a fantastic 4-Miler Run/Walk event experience. *M3S Sports* professionals will manage event registration, participant bibs, and race-day packets, perform all race-day responsibilities, and conduct the race itself. Music, public announcements, course guides, refreshments, and free parking will be hosted by dozens of *M3S Sports* volunteers on-hand to assist the event.



JOSEPHINUM 4-MILER RUN/WALK

Third Annual Event

October 2, 2021

Event Sponsorships



Gold-Level Sponsorship Elements - \$5,000+

- **Internet/Digital**
 - Logo/Link on Sponsor Page
 - Logo inclusion on broadcast e-mails to a database of 130,000 participants with recognition as a Gold Sponsor.
 - Opportunity to send special offers to participant database.
- **Race Day**
 - Prominent Logo on Start/Finish Line Structure
 - (4) Start Line /Finish Line Banners
 - Inclusion of Logo on Participant Shirt
 - Inclusion of insert in participant goody-bags
- **Additional Benefits**
 - Inclusion on all race-day printed and digital materials
 - Two (2) Public Address announcements per hour during race (sponsor to provide copy)
 - A total of Ten (10) complimentary race entries to use as you see fit
- **Rights & Licenses**
 - License to use the Event Logo and the designation *Gold Partner*



Silver-Level Sponsorship Elements- \$2,000

- **Internet/Digital**
 - Logo/Link on Sponsor Page
 - Opportunity to send special offers to participant database.
- **Race Day**
 - Prominent Logo on Start/Finish Line Structure
 - (2) Start Line /Finish Line Banners
 - Inclusion of Logo on Participant Shirt
 - Inclusion of insert in participant goody-bags
- **Additional Benefits**
 - Inclusion on all race printed and digital materials
 - Two (2) Public Address announcements per hour during race (sponsor to provide copy)
 - A total of Five (5) complimentary race entries to use as you see fit
- **Rights & Licenses**
 - License to use the Event Logo and the designation *Silver Partner*



JOSEPHINUM 4-MILER RUN/WALK

Third Annual Event

October 2, 2021

Sponsorship Registration

Sponsorship Level: Gold ____ Silver ____
Primary Contact:
Company:
Street Address:
City, State, Zip Code:
Telephone:
Email Address:

Payment Requested by August 1st

Please make checks payable to:

The Friends of the Josephinum

7625 N. High Street

Columbus, OH 43235

Contacts for More Information:

John Reiner, Event Co-Chair	614-679-0878
Don Brown, Event Co-Chair	614-395-6743
Marci Maynard, Sponsorship Chair	